CONTENT TIMELINE

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| Deliverable | Date | Highlights |
| Draft 1 | 2-Oct-2020 | * Discussion of all key points (Done) * Information structure (Done) * Partnership content split into business vs technical focused * Grammar check and copy finishing (TBD) * Case studies (out of scope) |
| Draft 2 with revisions given byl 6 Oct 10PM PST | 7-Oct-2020 10PM PST |  |
| Final with revisions given byl 8 Oct 10PM PST | 9-Oct-2020 10PM PST |  |

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# Home

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| Mission | * Option 1: Making vision AI accessible and affordable for consumers and businesses worldwide. * Option 2: Using vision AI to change lives and transform businesses globally. |
| Description | Vision data is incredibly useful but only when you know how to harness it. From designing Edge enabled vision devices to platforms on Cloud for building bespoke AI applications, Kami Vision offers a complete set of turnkey solutions. Convert video footage from any device into actionable alerts, useful insights, and smart automation. Help your consumers keep their families safe, make their loved ones comfortable while reducing business costs and increasing revenues at the same time.. |
| Benefits | **End-to-end Solution**  From designing the concept, firmware and software to enabling Edge AI and Cloud connectivity, Kami Vision has got you covered.  **Device-agnostic Platform**  Our platforms are designed to integrate with devices you have already installed without the hassle of having to replace them.  **Quick deployment**  By leveraging SDK, standard components, network protocols, Edge AI and Cloud, you can reduce your deployment time to as little as 8 weeks. |
| Metrics | 1. 100+ countries 2. 20+ manufacturing partners 3. 4 MM happy customers |
| Testimonials | 1. One consumer testimonial 2. One business partner testimonial 3. One manufacturing partner testimonial |
| For consumer | Kami Vision offers a comprehensive catalogue of vision AI solutions that helps users secure their homes and surroundings by detecting possible security breaches, common household dangers such as fire and water hazards, and enables them to take care of their loved ones even from afar. |
| For business | Vision AI as a technology has immense potential in improving operational efficiency. With usable and EDGE enabled hardware design concepts, proven firmware, usable software, secure Cloud storage, and Vision AI algorithms, Kami Vision is a one-stop-shop for businesses looking for cost effective, device agnostic vision solutions. |
| Business Partnership with Kami | Partner with Kami Vision and leverage our complete solutions stack to create vision AI capabilities for your consumers, clients or your own business. Our multiple partnership models are in place to help you pick the right option for your business. |
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# Solutions > For Consumer

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| Description | With increasing suburbanization and growing crime rate in cities, the need for stronger security measures has also increased. Fortunately, technologies like cloud and vision intelligence, and a drive towards pervasive digital transformation, have made adoption of smart homes much easier. With Kami Vision’s capabilities for home you can create smarter, more optimized security solutions for your smart home consumers and users, so that their loved ones remain safe and comfortable. |
| Illustrative Applications | Facial detection  Human detection  Baby monitoring  Pet monitoring  Water damage detection  Fire hazard detection |
| Platform model  (Option 2: B2B2C focused messaging) | **Kami designs**   * Camera hardware * Firmware * Vision apps * EDGE AI chip * AI models   **Partners produce and manage**   * Vision devices * Supply chain * Shipping and logistics * Customer support   **Businesses connect to Kami Cloud**   * Private and secure * Available on both Android and iOS * Pair hardware easily * Leverage free plug and play features * Subscribe for more   **Consumers receive real-time**   * Alerts * Notifications * Insights * Footages |
| Testimonials | 1. Care testimonial 1 2. Safety testimonial 2 3. security testimonial 3 |
| Use Cases | **Care for loved ones**  Our vision solutions are equipped to provide 24X7 surveillance and real-time alerts and notifications enabling users to take care of children, elders and pets even when they are away from home.  **Safety inside out**  Our superior technology comes handy even for mitigating potential dangers lurking inside the regular household scenarios such as fire hazards and detection of water leaks.  **Secure to the core**  With components such as burglar protection, 24X7 alarm, door alarm system and the ability to dispatch emergency services such as police helpline and ambulance, Kami Vision’s solutions are designed to help users amplify security around their residential parameters.  **Baby companion**  Kami Vision's all-in-one baby monitoring solutions equip parents to check on their infants by notifying on activities, raising temperature and humidity alerts, and by providing sleep cycle reports. |
| Consumer Products  We develop creative designs for vision devices with complete edge and cloud enablement which are manufactured and produced by our global suppliers. | **Indoor cameras**  With compact design, motion tracking, two way audio, and auto-cruise panoramic view, the indoor cameras designed by Kami Vision are state-of-the-art and perfect for any kind of surveillance requiring smart facial and human recognition without compromising the aesthetics of home interiors.    **Kami Shield Protection**  The Kami Shield cloud platform is device agnostic, completely private and secure to the core so that users can store their vision data efficiently and without the fear of breaches.  **Outdoor Cameras**  Our outdoor camera designs are sleek and compact to ensure that the aesthetics of our users’ homes remain uncompromised. With two-way audio, wide viewing angle, dual power and wifi extenders our outdoor cameras stay on constant vigilance so that our users can sleep in peace. |
| Metrics for credibility | 1. # total home users 2. # countries 3. # camera designs |
| How to work with us? | **Partner with Kami**  Our complete vision AI stack is designed to help you create vision capabilities for your consumers, clients or your own business. Our multiple partnership models are in place to help you pick the right option for your business.  **Engineer with Kami**  Kami Vision’s deep engineering expertise will help you integrate vision computing capabilities into your existing business model, build your own bespoke applications or upgrade solutions for your clients at less cost in less time. |
| Contact form | 1. Full Name 2. Email 3. Contact number 4. Enquiry |

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# Solutions > For Business

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| * Description | Vision AI can be leveraged across various industries in multiple ways to automate business workflows and improve operational  efficiency. Kami is here to help you develop and deploy great new solutions. From helping your customers take care of their loved ones, to reducing losses at point-of-sales, Kami is here to help. |
| * Illustrative   Applications | Pose identification  Footfall measurement  People tracking  Vehicle and licence plate detection  Water damage detection  Fire hazard detection |
| Platform model  (Option 2: Business focused messaging) | **Kami designs**   * Camera hardware * Firmware * Vision apps * EDGE AI chip * AI models   **Partners produce and manage**   * Vision devices * Supply chain * Shipping and logistics * Customer support   **Businesses connect to Kami Cloud**   * Private and secure * Android and iOS approved * Pair vision devices easily * Leverage free features * Subscribe for more   **End-users receive real-time**   * Alerts * Notifications * Insights * Footages |
| * Use Cases | **Retail**  Maximize ROI by tracking customer flow, analyzing behavioral patterns, merchandising smart and optimizing store management and security.  **Elderly Care**  Simplify elderly care and ensure safety of older patients by detecting potential physical risks, detect instances of falling and dispatch emergency services.  **Construction**  Prevent unauthorized access, monitor productivity and regulatory compliance, monitor body temperature and ensure safety for your workers.  **Factory**  Simplify predictive maintenance, ensure equipment health and raw material supplies, manage regulatory compliance and address manpower requirements. |
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| Logo / images linking to case studies | Logo cloud ( link to respective case studies when they are created)   1. Retail 2. Construction 3. Factory |
|  | .**Partner with Kami**  Our complete vision AI stack is designed to help you create vision capabilities for your consumers, clients or your own business. Our multiple partnership models are in place to help you pick the right option for your business. |
| Contact form | 1. Full Name 2. Work Email 3. Contact number 4. Enquiry |

# Partner > Partner with Kami

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| Description | Lead the next wave in digital transformation and upgrade your existing capabilities with our solutions |
| Benefits | **Hardware design for vision devices**  Kami Vision develops intelligent hardware designs for vision devices based on your unique requirements.  **Edge-enabled firmware**  Upgrade any of your vision device to a smart surveillance instrument equipped with the ability to sort and transfer relevant footages only.  **Smart storage on Cloud**  Store footages from any vision device easily and securely on Kami Vision’s device agnostic cloud platform.  **Plug and play vision algorithms**  Create your own vision AI apps, or upgrade existing ones with our tried and tested, proven to work, plug and play vision algorithms.  **User-friendly software development kits**  Build your own vision software from scratch or integrate additional features into the existing one with our easy to use full stack software development kits.  **Time to market speed**  Kami Vision’s library of capabilities have been widely leveraged and proven to be efficient, enabling us to deploy solutions for your business in as little as 8 weeks from development. |
| Testimonials | 1. Partner testimonial 1 2. Partner testimonial 2 3. Partner testimonial 3 |
| Use Case | **Extract actionable insights from vision data, detect potential breaches, prevent unauthorized access, maintain regulatory compliance, analyze customer behavior and make smarter business decisions.** |
| Ways to work with us | **Integrate your software into Kami Vision**  If you have vision solutions but need a one-stop-shop platform to create a holistic product, partner with us to leverage Kami Vision’s existing platform.  **Integrate Kami Vision software into yours**  You have a platform of your own but would like to upgrade capabilities with more functionality. By partnering with Kami Vision you’ll gain access to an exhaustive repository of vision APIs that have been proven to work by our current partners.  **Innovate with Kami**  Do you have a ground-breaking idea in the field of vision AI? Our deep industry expertise, technical capabilities and existing partnerships will help realize your concept.  **Custom solutions for your business**  If your business requirements are unique and you are looking to solve specific challenges with vision technology, we have resources and expertise to support you.  **License Kami’s capabilities**  Pay only for the components you leverage with our pay-per-use license.    **Find a supplier**  Kami Vision’s existing technologies and camera designs are brought to life by our global manufacturing partners. If you are looking to install state-of-the-art vision devices a Kami Vision supplier will make it happen for you. |
| Contact form | 1. Full Name 2. Work Email 3. Contact number 4. Enquiry |

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# Case Study Carousel

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| Alder | The 10th largest residential alarm service in the USA improved customer experience for 200K subscribers by providing visual verification and video evidence storage on Kami Vision’s platform. |
| Cove | A renowned 24/7 professional monitoring service provider upgraded their solution offerings with Kami Vision’s edge-enabled hardware designs and cloud platform. |
| TCL | A leading player in consumer electronics partnered with Kami Vision to manufacture intelligent camera designs for their business consumers. |

# About us

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| News | 1. Excerpts from press releases, OR 2. Kami in News - media coverage from Forbes, Mashable, Readers’ Digest, Wired, Tech Crunch, Cnet, Rolling Stone |
| Mission | Transforming lives and businesses by creating a smarter world with vision AI. |
| Description | * Kami Vision is on a path to making vision AI affordable and accessible to all businesses and consumers. * We started in 2017 as a consumer platform subsidiary of Yi Technologies, a renowned video device manufacturer. * Soon we offered software ecosystems for building vision AI applications, hardware design for vision devices and Edge IoT solutions. * The growing requirements and demands of our client base motivated us to expand our solutions portfolio further. * Today, we have become an independent business unit enabling businesses to derive intelligent insights from surveillance camera footages with the help of end-to-end vision AI solutions, edge computing and cloud technologies. |
| Leadership | 1. CEO, Yami Durrani 2. CPO, Mukund Rajukumar 3. Technology Advisor, Ajay Gulati 4. Board Chairman, Sean Da 5. Board Member, Gaurang Shah 6. Advisor, Xinhua Liu |
| Locations | Shanghai:  Kechuang Garden, Lane 55,  Chuanhe Road, Pudong New District  Shanghai  California:  182 S Murphy Ave  Sunnyvale, CA 94086  USA  London:  86-90 Paul Street,  London EC2A 4NE  Great Britain |

# Contact us

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| Description | Need assistance? We are here to help answer any and all questions you may have on our vision solutions.  Leave us your contact details and we will get in touch with you shortly. |
| Contact form | Full name  Contact number  Work email  Query |
| Numbers | Sales support:  Tech support:  General query: |
| Office locations (In footer also)  D | London   1. Photo of office 2. Address 3. Boardline no.   Sunnyvale   1. Photo of office 2. Address 3. Boardline no.   Singapore   1. Photo of office 2. Address 3. Boardline no.   Shanghai   1. Photo of office 2. Address 3. Boardline no. |
| Social media (In footer also) | Keep in touch  Follow us on our social media handles to stay connected on latest news and updates from Kami Vision.  <twitter handle>  <facebook handle>  <instagram handle>  <linkedin handle> |

# Careers

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| Why join? | B**e at the helm of innovation with us**  At Kami Vision, we are always looking for exceptional talent who are as passionate about shaping the future of the world with the help of AI as we are. If technological innovation drives you, if the future of AI and what it can do excites you and if you want to contribute to the world in a way that matters, Kami Vision is just the place you need to be in. | **Vision AI is the future**  We are well within the digital age of AI where the world has come to recognize the potential, value and requirement of data insights. The future of any business now is governed by how well it leverages its data. Vision AI unleashes data points you never knew existed and has immense potential to shape areas of operational excellence, behavioural analyses, and security across industries and verticals. |
| Work culture | Kami Vision is an employee-first organization. Our culture of inclusion makes sure our employees irrespective of ethnicity and gender feel at home even when they are at work. We value innovation and love to add new heads to our dynamic team, who are just as passionate about vision technology and AI. | |
| Testimonials | Felix Marcelino  Senior Technical Program Manager  At Kami Vision I have the pleasure of working with some of the most intelligent and driven people any industry has to offer. We are a team of culturally diverse individuals from many different fields. Together we strive to make happy users with each and every project.  Wenyi Cai  Finance Controller  Working in Kami is exciting and very dynamic at the same time. I am glad to be part of the world-class team and have this opportunity to immerse into the technology world.  Sylvia Gorajek  Marketing Manager  Every day brings new opportunities at Kami Vision and I am highly driven by the dynamic growth, pace and top expertise of our team. Once on board, you can tell that everyone works together to make an impact and that’s what excites me the most. | |
| Diversity and inclusion | We believe in equal opportunities irrespective of ethnicity, caste, creed, or gender. Our strict policies against any form of discrimination whether racial or sexual ensure the safety and comfort of our employees. | |
| Current vacancies | If you are as passionate about vision AI as we are, and if you would like to play a significant part in the digital transformation of our world, upload your CV here and we will get in touch.  Apply now (button) | |